



COMPANY PROFILE

OEM Straps Division

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1. Who we are

Who we are

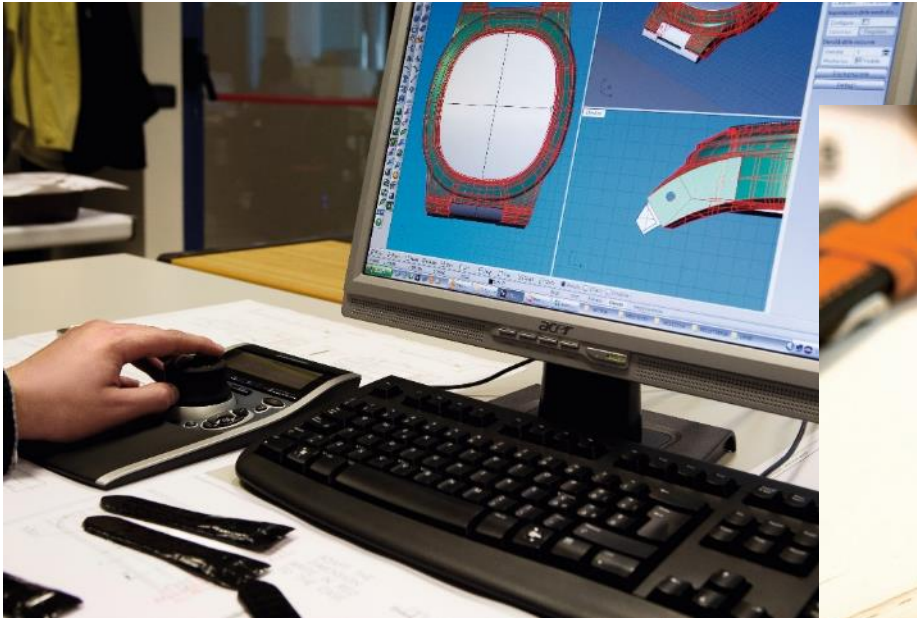
- 1 Morellato was established in Venice in 1930 when Giulio Morellato opened a workshop for the handmade production of leather straps for watches
- 2 European leader of watch straps “Made in Italy”, Morellato is the main supplier of the most prestigious Swiss Made watch companies
- 3 Nowadays Morellato Group has a turnover of about 200 mln Euro and a strong financial position



2. Product development and Innovation

Product development e and Innovation

- 1 Continuous innovation and extensive experience in research and development
- 2 Creation of ad hoc products: based on the client's brief or through the proposals of our internal creative team
- 3 Prototype realization in a very short time: up to 2-3 days
- 4 Broad experience of complex projects and with integrated end pieces



3. Ecological materials, Recycled and Sustainability

Ecological materials, Recycled and Sustainability

1 Morellato is highly committed to satisfying the growing demand for sustainable and eco-friendly materials

2 Production of watch straps made of :

- Completely biodegradable leather, metal free tanned (100% ecological), Chromo Free tanned (White Tan) or vegetable tanned (total absence of chemical substances)
- Leathers, including reptile leather, produced by «green tanning» tanneries with low environmental impact (supplied with Bureau Veritas certification – Certest or specific certifications)
- Materials deriving 100% from recycled plastic bottles and certified by a specific German authority
- Recycled leathers Made in Italy, certified and tested.
- Linings, padding and stitching made of recycled materials to obtain a strap completely made of recycled materials

3 Sustainability :

- Animal welfare– collaboration with tanneries that have obtained the safety declaration for animal welfare
- Eco friendly – respect of all the standards for the low environmental impact and use of production processes and components with a low environment impact (e.g. water based glue)
- Ethical and social – respect of all the strict European regulations concerning the management of employees and collaborators.
- Code of Conduct – Many years ago Morellato adopted a code of conduct shared and subscribed to by all suppliers.

4. Chemical Limits Respect Certification

Chemical Limits Respect Certification

- 1 Internal certification system for the respect of the regulation of legal chemical limits
- 2 Constant update of Reach limits charts
- 3 Customer consultation about the risk factors of the chemical limits
- 4 Use of labs accredited by the Swiss Made greater watch groups, for the realization of chemical control test
- 5 Accreditation and selection system of the tanneries capable of respecting the chemical levels required for the strap



5. Materials Research

Materials Research

- 1 Know-how and expertise in materials research: from reptiles to fine leathers and from fabrics to technical materials.
- 2 Strict controls on raw materials: aesthetical, mechanical and chemicals.
- 3 Large stock of available materials that allow production even in small series
- 4 Management and support to the customer for processing of Cites leathers



6. Project Development and Prototyping

Project Development and Prototyping

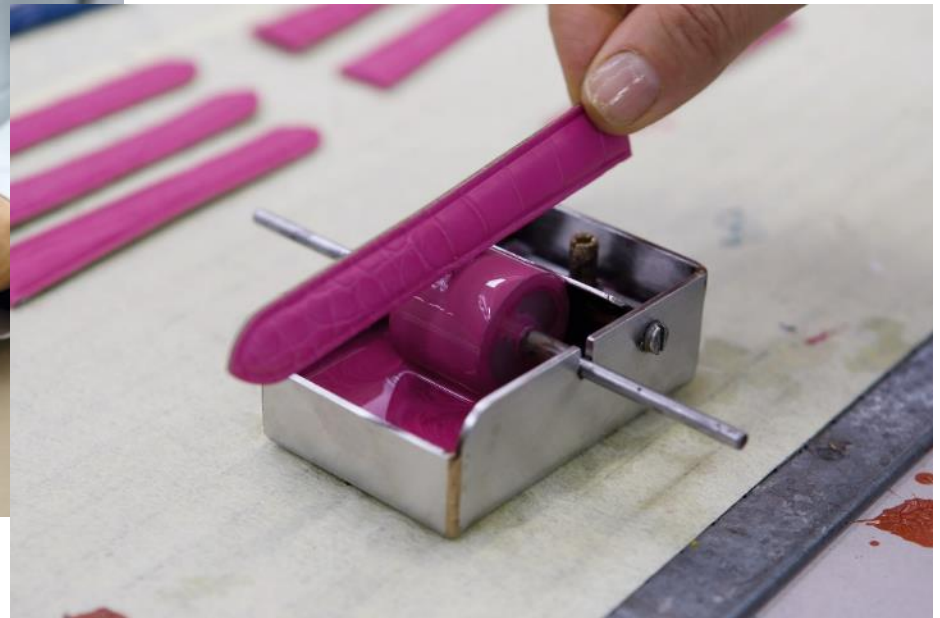
- 1 Development of the technical drawing and of the project in 2D and 3D
- 2 Design of straps integrated on the customer's case
- 3 Leather prototypes realization in a very short time: up to 2-3 days
- 4 Creation of prototypes elements in stereo-litography or in 3D print within max 10 days



7. Made in Italy and Savoir Faire

Made in Italy and Savoir Faire

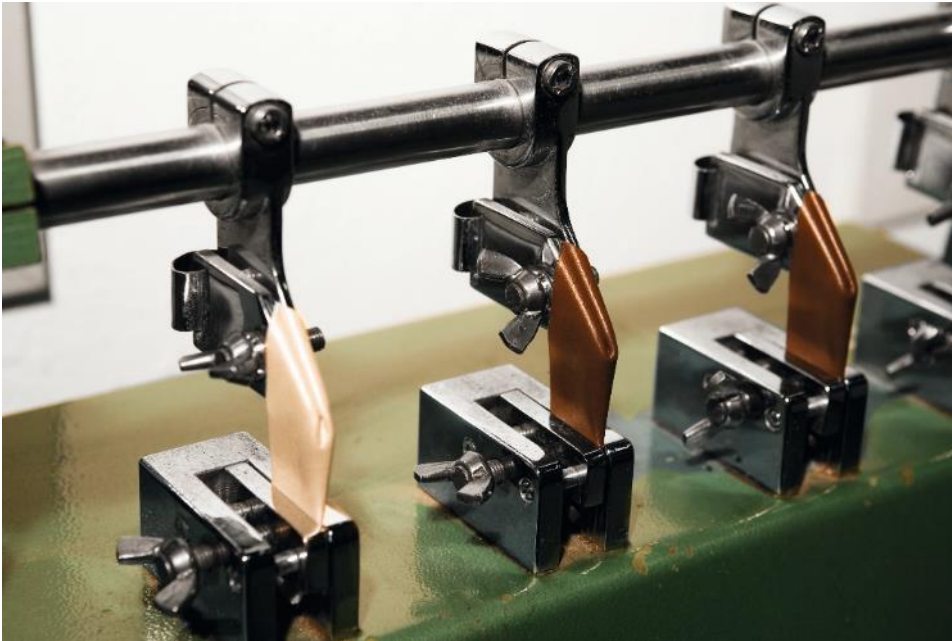
- 1 Morellato interprets the Italian “savoir faire” in the quality leather strap
- 2 Craftsmanship in the best leather goods tradition
- 3 Possibility of producing even small batches of high and extra-high quality
- 4 Extreme competence and knowledge of all the traditional manufacturing and “haute de gamme”



8. Material Qualities and Finished Product

Material Qualities and Finished Product

- 1 Internal lab for mechanical and aesthetical checks
- 2 More than 25 tests UNI norm realized on all the batches of incoming raw materials
- 3 Possibility of providing the certifications of the results on all the raw materials
- 4 Tests are carried out within 3 working days



9. Production Sites

Production Sites

- 1** Morellato offers the opportunity of three possible «Made in» locations on the basis of the selected product
 - a** Made in Italy: high / very high range, EUR 1 issuance, production capacity up to 180,000 pieces / year
 - b** Made in UE: high / medium range, EUR 1 issuance, production capacity up to 100,000 pieces / year
 - c** Made in China: medium / low range, no EUR 1, production capacity up to 2 mln pieces / year



10. SAV Service

SAV Service

- 1 Realization of raw materials buffer stocks for the client for fast productions
- 2 Realization of mini-series also handmade for: events, limited editions or launches of pre-sales collections
- 3 Production of straps for SAV service also in small batches
- 4 Direct delivery to the markets or customer's shops



11. Bespoke

Bespoke

- 1 Realization of Bespoke straps also based on specific end consumer's requests or models that aren't available in Morellato mass production
- 2 Service of direct delivery of the bespoke orders all over the world, to the customer's shop, to the local reference platform (also for Cites products)
- 3 Morellato makes available for the customer a dedicated and customizable site for the collection of bespoke orders directly in the store, that allows a very quick management of the order timing



12. Exhibitions

Exhibitions

1 Morellato straps division takes part in the most important field exhibitions

- Baselworld
- Geneva EPHJ (Environnement Professionnel Horlogerie-Joaillerie)
- Geneva SIHH (Salon International de la Haute Horlogerie)
- Linea Pelle in Milan



13. Charity

Charity

1 Morellato is actively committed in important social projects and initiatives.

Together with **Associazione Medici con l'Africa - Cuamm** Morellato supports the important project “**Prima le Mamme e i Bambini**”. Goal of the project: guarantee a safe childbirth and nutritional interventions in supporting mums and children.

Woolisso hospital – Ethiopia: supported more than 4.300 assisted childbirth per year

Cueibet hospital– South Sudan: supported 2.500 assisted childbirth per year



www.mediciconlafrica.org



MORELLATO

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